



# 2022 PARTNERSHIP PACKAGE

recreation@fortstjohn.ca

www.fortstjohn.ca/ice

The High on Ice Winter Festival is an annual celebration held in Fort St. John over the Family Day long weekend. The festival features a variety of winter-themed events including professional ice carving! For 2022, the event will take place from February 18-21.

The High on Ice Winter Festival requires many resources to be successful. Your company's support will be used to enhance the festival and showcase Fort St. John as a winter city. Show our community (and our tourists) that winter living is something to celebrate! Here are some of the ways to contribute:

## Become an Event Partner

- Offer a special discount, activity, or product at your business during the festival weekend and receive recognition as an official event partner
- Have your listing in the official High on Ice event schedule (ie. "Your Organization" presents: "Discount/Activity/Product")
- Receive recognition on City of Fort St. John website and social media platforms
- Receive official "High on Ice" signage to post in your business to be recognized as an event partner

## In Kind Donations

The High on Ice Winter Festival requires a variety of supplies including: signage, generators, scaffolding, tents, fence panels, porta potties, machinery, and so much more. Contact our staff about how your company can contribute equipment!

## Sponsor a Sub-Event

High on Ice features a variety of sub-events that create a fun-filled weekend program. Reach out and find out how your company can support cross country skiing, curling, ice fishing, free hot chocolate, sleigh rides, and more! To learn more about all the activities in the 2022 program, E-mail recreation@fortstjohn.ca.

## Create your own Package

Do you have your own ideas for how your organization could contribute to the festival? Contact our team and we will develop a package together! E-mail recreation@fortstjohn.ca today!

## Partnership Packages

### \$1,000 – Frostival Package

- Public recognition by City of Fort St. John delegate during event
- Company logo on "Sponsor Thank You" signage in Centennial Park for the duration of the festival
- Ability to post and additional company signage at Centennial Park
- Company recognition on City of Fort St. John website and social media platforms

### \$2,000 – Sponsor a Carver

- All Frostival Package Benefits
- Choose the carver your company wants to sponsor
- Meet & greet photo opportunity with sponsored carver
- Company logo on all carver signage and on ice sculpture in Centennial Park

### ~~\$2,500 – Sponsor the Single Block Competition~~ **(SOLD)**

- All Frostival Package Benefits
- Company name and logo posted near location of carving competition
- Company designant(s) can present the winner(s) with their prize
- Listing in the official High on Ice event schedule (ie. "Your Company" presents: Single Block Ice Carving Competition)

### ~~\$5,000 – Sponsor the Commissioned Sculptures~~ **(SOLD)**

- All Frostival Package Benefits
- Sponsor will have the opportunity for a photo with all ice carvers next to the completed ice sculptures
- Company name and logo will be placed on signage near all sculptures
- Opportunity to have a company representative speak at opening and/or closing ceremonies
- Listing in the official High on Ice event schedule (ie. "Your Company" presents: Ice Carvings in Centennial Park)

### ~~\$5,000 – Sponsor the Ice Slides~~ **(UNAVAILABLE)**

- All Frostival Package Benefits
- Sponsor will have the opportunity for a photo with all ice carvers and next to the completed ice slides
- Company name and logo will be placed on signage around the slides
- Opportunity to have a company representative speak at opening and/or closing ceremonies
- Listing in the official High on Ice event schedule (ie. "Your Company" presents: Ice Slides in Centennial Park)

**Deadline to confirm sponsorship is  
January 14, 2022**

