

# CANADA DAY

CELEBRATION

JULY 1

FOR MORE  
INFORMATION  
OR TO BOOK A  
PACKAGE EMAIL:

[arts-culture@fortstjohn.ca](mailto:arts-culture@fortstjohn.ca)

BOOKING DEADLINE  
MAY 27, 2023



## Sponsorship Packages

The Canada Day Celebrations requires a variety of supplies and services including: signage, barricades, tents, porta potties, traffic control and other equipment. Want to be involved and donate an in-kind service/equipment? This year all in-kind donations and sponsorships will be offered the packages (below) with excellent recognition opportunities.

*Recognition based on the estimated cost of donated services/rental equipment.*

### BLUE JAY PACKAGE | \$500 (6 SPOTS)

- Logo advertised on shared signage in park
- Verbal recognition during event from stage

***SPONSORSHIP OPPORTUNITIES:*** community doodle board artist, face painting tent, community cupcakes, puppet show/workshop, mini golf with the library, or Alice's Garden interactive scavenger hunt.

### PUFFIN PACKAGE | \$1,000 (3 SPOTS)

- Blue Jay Package benefit plus:
- Your logo listed on city website as event sponsor

***SPONSORSHIP OPPORTUNITIES:*** community pancake breakfast, elder & senior cooling tent, & more.

### BEAVER PACKAGE | \$2,000 (5 SPOTS)

- All previous package benefits plus:
- City social media recognition
- Radio recognition during on air interviews
- Named event presenting sponsor for on marketing materials

***SPONSORSHIP OPPORTUNITIES:*** Doig River drummers, Indigenous dancers, tent rentals, sensory and parent tent, or North Peace Museum tour.

### MOOSE PACKAGE | \$5,000 (6 SPOTS)

- All previous package benefits plus:
- Digital Professional images of your involvement
- Speaking and/or onstage recognition and opportunity for speaking during opening ceremonies
- Your logo on individual signage in relative area

***SPONSORSHIP OPPORTUNITIES:*** washroom sponsor, first aid medic sponsor, or beer garden sponsor\*.

### GRIZZLY BEAR PACKAGE | \$10,000 (2 SPOTS)

- All previous package benefits plus:
- Company logo on all marketing material and posters for event
- Statistics and reporting metrics for recognition report after event.

***SPONSORSHIP OPPORTUNITIES:*** Community firework display title sponsor or parade sponsor\*.

### YETI | CREATE YOUR OWN PACKAGE

Not sure any of these packages fit your needs? Want to create something mythical and magical for this event? If you have an idea for how your business can contribute we'd love to hear it!

*\* Event are dependent on availability and funding and are subject to change in the event we are unable to secure funding or artists aren't available.*